



Joseph Schumpeter, economist

Schumpeter is German for phoenix, a bird that grows and grows until it pops and then grows again from its own ashes. This bird takes everything alive under its wing, where it follows a strict regimen; that’s what it squawks. To keep its wings moving while growing nonstop, everything under them is allocated into the exertion of force times distance, while the creature feeds nonstop to said exertion. In clouds that will never rain, the shit of this process is dropped out behind. It’s a tin bird, not an iron bird, because it can get round like a can you put on the shelf with so many others, should the whole ashes-thing stop working one day.



Richard Thaler, behavioral economist

Richard Thaler is a giant and a god. He teaches happiness, wealth, and health at the University of Chicago. He advises governments and corporations on how to get people to behave as desired. You only have to type the right words and soon they’ll be betting on pension funds and checking all the right boxes, saying all the right yes/no’s somewhere in the sea of dead work.



Peter Thiel, investor

Peter Thiel is a big investor and a big ideologist. He’s also a big pig who pays the tea party. He paid for Trump’s campaign, pays for building cities on the sea (now that Trump is out) where there won’t be any state, just a society of property owners. He says it’s the society of the future. Because he can smell into the future, and he smells truffles there. He sniffed out the credit-worthiness of payers with PayPal and sells the wallows, aka Palantir, on to his underlings.



Alex Pentland, social physicist

Social physicist Alex Pentland appears at the TED Conference: Future Future and Future by MIT, Google Company, and the Human Organisations Start Up Instead of Fraternity Inc. At their refuge in Engadin, their island rests on stilts in the Pacific, their 100% ice(!) Antarctic igloo resort. He brought exemplary consumer/human specimens with infinitely empty stomachs. He claims that means these stomachs can turn inside out like balloons, into buying power.



Regina Dugan, business scientist

Regina Dugan is a businesswoman and committee-sitter. She’s on the US Department of Defense’s counterterrorism team, the Science Board, the Army Science Board, the National Research Council, the Naval Research Advisory Committee, the Defense Threat Reduction Agency, and every possible technology panel. She sells intelligent weapons to her committees. In March of 2012, she switched to Google, and then moved on to Facebook’s future division a few years later. She goes from panel to panel saying you can rent out the brain if it’s dreaming. The human brain has, in fact, an untapped capacity for dreaming up to six Hollywood movies simultaneously in sleep. She is accompanied by a hummingbird, a drone capable of watching over school classes anywhere in the world, wiping them out if they’re learning the wrong thing.